



Racing to improve rural health in Latin America

2017  
20th Anniversary Edition

Lake Michigan 500

September 9-16

Destination  
\$1.2 million



Join the Andean Health Cycling Team, a group of dedicated cyclists on a mission...

Raise \$1,200,000  
Support Hesburgh Hospital in rural Ecuador  
Conquer a challenging cycling route of 500 miles in its first tour of Lake Michigan.

## Why?

It's all about delivering quality health care for Ecuador's rural communities.

In 2014, Andean Health and Development (AHD) opened Hesburgh Hospital in Santo Domingo, Ecuador. This second hospital of AHD is designed to be a full-service, financially self-sustaining teaching hospital, with centers for clinical care, teaching and research, and soon, as a hub for telemedicine outreach to an expanding number of smaller clinics.

More than \$4 million has been raised to construct and equip Hesburgh Hospital.

Now, the AHCT wants to help launch the next 20 years for AHD with a campaign to raise \$1.2 million. Reaching this goal will keep us on track for achieving self-sustainability for Hesburgh Hospital and strengthening our model for providing quality care today and teaching the health care professionals of tomorrow.

Ultimately, AHD envisions that its successful model will be replicated in other parts of Ecuador and rural Latin America.



# The AHD Impact Says It All

Andean Health & Development is changing the health and well-being of the poor in rural Ecuador by providing high-quality medical care based on an innovative and proven model of local sustainability. Its rural teaching hospitals are training tomorrow's physicians to serve the needs of the region's poor. Now celebrating its 20th anniversary, AHD's achievements in health care delivery include:

- \* 200,000 patients served
- \* 4,000 babies delivered
- \* 300 Ecuadorians employed
- \* 100% paperless medical records
- \* 100% Ecuadorian staff
- \* 65 Ecuadorian doctors trained annually
- \* 20 physician grads training new classes of doctors
- \* 3 public-private partnerships
- \* 2 critically needed hospitals
- \* 1 medical simulation lab
- \* 0 patients turned away



# The Cyclists

Led by Michael Heisler, MD, MPH, past-chair of AHD's Advisory Board and Dave Cutler, long-time AHD supporter, the members of the Andean Health Cycling Team include business men and women, parents, grandparents, doctors, nurses, and students. They all share a passion for cycling and working toward equitable health for all people. Together, they are dedicated to raise the funds needed to make Hesburgh Hospital the self-sustaining teaching hospital rural Ecuador needs.



# The Route



Lake  
Michigan  
500

# You, too, can join the Lake Michigan 500 and Andean Health Cycling Team in 2017!

Here's how:

**Become a sponsor** of the Lake Michigan 500.

**Ride!** This year, riders can choose to complete a single-day ride: either Saturday, September 9 from Madison to Milwaukee, WI, or on Saturday, September 16 from New Buffalo, MI to South Bend, IN. Or, for those more adventurous, the 8-day ride will take you around Lake Michigan, allowing 500 miles of beautiful landscapes, lake vistas and excellent cycling.

**Get the word out.** Like Andean Health and Development on Facebook, follow us on Twitter, @Andeanhealth (tweet #AHCT2017), connect us with your local media. Comment on our blog.

**Celebrate with us on:** Friday, September 8 in Madison, Wisconsin; Saturday, September 9 in Milwaukee, Wisconsin; or on closing day, Saturday, September 16, on the Notre Dame campus in South Bend, Indiana. Fundraising events are planned at all three locations.

**Contact Laura Dries**  
([info@andeanhealth.org](mailto:info@andeanhealth.org)) for these  
and other ways to get involved.

Get Involved



# Sponsorship Opportunities

AHCT 2017 seeks the good will of companies, foundations and individuals to support the fundraising goal of \$1.2 million. Sponsors are very appreciated at every level. Please contact Laura Dries (info@andeanhealth.org) to learn how to make your contribution.

## General Sponsor Benefits

Depending on level of sponsorship, your company logo and sponsorship will be displayed through several channels:

- \* event brochure
- \* SAG vehicles
- \* 22 ft. bicycle & equipment trailer
- \* the AHD website (andeanhealth.org)
- \* cyclists' jerseys
- \* tweets, Facebook and blog postings
- \* announcements during the ride and planned events
- \* named as supporter in AHD Annual Report



Your sponsorship can also be recognized through:

- \* Placement of company products or materials in rider and volunteer bags (approx. 50)
- \* Promotion of your sponsorship through your company's internal / external communication channels

**Please consider joining this campaign at one of these sponsorship levels:**

**Lake Michigan 500 Lead Sponsor - \$100,000**

**Century Sponsor - \$50,000**

**Stage Sponsor - \$25,000**

**Rest Stop Sponsor - \$10,000**

**Peloton Sponsor - \$5,000**

**Hesburgh Hero - \$2,500**

**Individual Sponsor – up to \$2,499**

**Contact Laura Dries**  
([info@andeanhealth.org](mailto:info@andeanhealth.org)) to  
receive the complete sponsorship  
packet describing benefits for each  
sponsorship level.





For more information

visit [andeanhealth.org](http://andeanhealth.org)

Donations to AHD are tax exempt  
under Section 501(c)3. Tax ID 39-1809174

Contact

Andean Health & Development  
UW Department of Family Medicine  
1100 Delaplaine Court  
Madison, Wisconsin 53715  
619.788.6833

