

Reaching the Summit 2020-2021



2020-2021

10th Year

Riding to improve
health in rural
Ecuador

In the next two years, we are
dedicated to raising \$630,000
to reach \$3 million in our
cycling team's 10-year history.

Sept 2020 ride

Sangre de Christos
and other ranges in
northern New Mexico

2021 ride

Stage 1: San Francisco,
leading east, crossing five
mountain ranges to northern
Minnesota

Stage 2: Northern
Minnesota to Madison,
Wisconsin



Reaching the Summit

why?

Funds raised for the 2020 and 2021 bike rides will support the expansion of Andean Health & Development's Physician Residency Program. Only 15% of doctors in Ecuador have residency training, and the vast majority of these physicians live and work in the major cities. AHD has trained 75 Ecuadorian doctors in rural Family Medicine through a rigorous, 3-year residency program in partnership with the Catholic University of Ecuador. Residents learn from a wide variety of services available at the hospital, including maternal care, which is sponsored by Ronald McDonald House Charities.

Third-year residents of the program train subsequent classes of doctors. After graduation, the doctors work at an AHD hospital or another rural facility in Ecuador. As part of the Saludesia Fellowship, they receive continuing education, collaborate on research, and engage in policy discussions.

In 2014, AHD opened its second, rural Ecuadorian hospital: Hesburgh Hospital in Santo Domingo is 90% financially self-sustaining. In addition to expanded clinical care and the residency program, Hesburgh Hospital is also the home of the Andean Health Institute, a center focused on clinical research and the expansion of AHD's regional impact.



Andean Health & Development is improving the health and well-being of the poor in rural Ecuador by providing high-quality medical care based on an innovative and proven model of local sustainability. Its rural teaching hospitals are training tomorrow's physicians to serve the needs of the region's poor. AHD's achievements in health care delivery include:

- ✚ 240,000 patients served
- ✚ 4,500 child births
- ✚ 100% Ecuadorian staff
- ✚ 100% paperless records
- ✚ 100 articles published in an online medical journal
- ✚ 75 local family physicians trained
- ✚ 3 public-private partnerships
- ✚ 3 ongoing research studies
- ✚ 2 state-of-the-art rural hospitals
- ✚ 1 clinical manual published
- ✚ 0 patients turned away

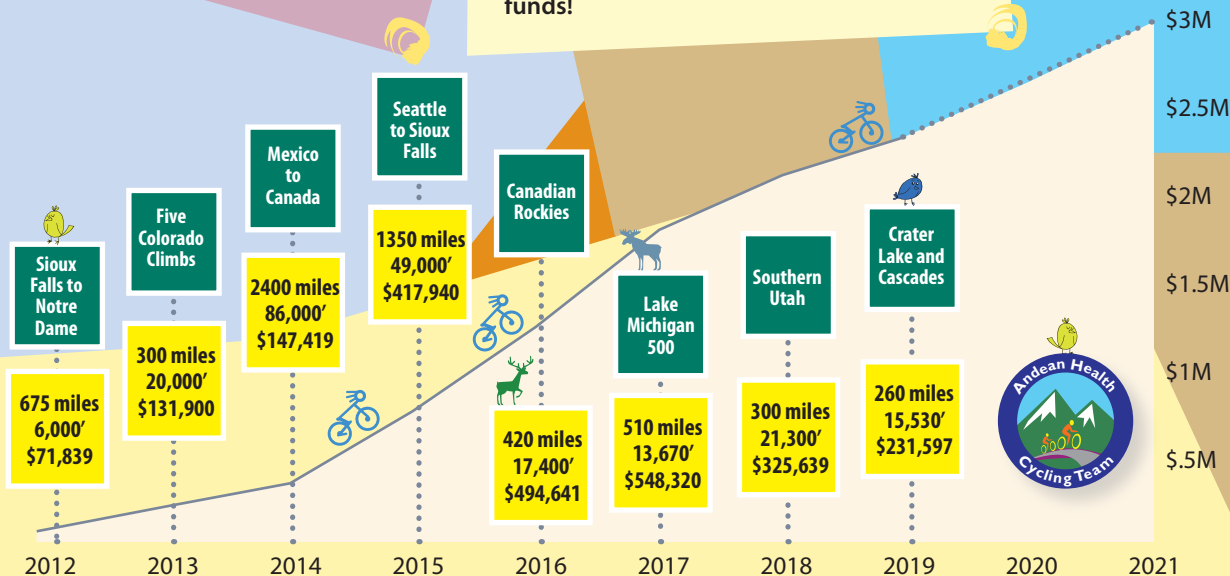
The AHD Impact

Cycling to Raise Funds for 10 Years

The AHCT raised \$2,370,000 in its first eight years as a team. Only \$630,000 more to reach \$3 million by its 10th year - 2021.

That means AHCT seeks to *Reach the Summit* by raising \$315,000 in 2020 and \$315,000 in 2021.

History shows the team can do the miles. With your support they can raise these funds!



Reaching the Summit Routes

2021 Route*

On September 20, 2020 the AHCT will begin its 9th year of cycling in support of delivering high-quality health care in rural Ecuador. This annual bike ride has become a tradition of friends and cyclists committed to conquering mountains in pursuit of equitable care delivered by AHD.

2020 Route

Northern New Mexico: Santa Fe, Ojo Caliente, and Taos – Riding through the Land of Enchantment

September 20 – 23: 4-day ride

September 20 – 25: 6-day ride

Both legs of the ride are fully supported by AHCT's partner, Trek Travel. Riders pay for their expenses and support the fundraising effort.

Stage 1: Modeled after the AH1500 ride in 2015, this 10th year ride will begin with a core group of AHCT members. The cyclists will launch from San Francisco and head east. Several mountain ranges (Sierras, Bitterroots, Rockies, Big Horns and Black Hills) and a couple of thousand miles later, they'll arrive in northern Minnesota to join up with the Stage 2 group.

Stage 2: In northern Minnesota, the rest of AHCT members will join for a ride south and east through Minnesota and Wisconsin, ending in Madison, the US base of AHD.

*Details for this route are in development but as with previous years, riders pay for their expenses and support the fundraising effort.



Sponsorship Opportunities for 2020 Reaching the Summit Campaign

Join the campaign at one of these AHCT sponsorship levels, and, besides other benefits, you'll receive a custom jersey based on the famed Tour de France award levels and in recognition of your generous contribution.



AHCT Hesburgh
Jersey
\$100,000



AHCT Yellow
Jersey
\$75,000



AHCT Best Sprinter
Jersey
\$25,000



AHCT King of the
Mountains Jersey
\$50,000



AHCT Best Young
Rider Jersey
\$10,000

For more
information,
visit
andeanhealth.org






Contact Laura Brown
(info@andeanhealth.org) to receive the
complete rider and sponsorship packets.

Donations to AHD are tax
exempt under Section
501(c)3. Tax ID 39-1809174






Sponsorship Benefits

Depending on level of sponsorship, your company logo and sponsorship will be displayed through several channels:

-  event brochure
-  the AHD website (andeanhealth.org)
-  cyclists' jerseys
-  tweets, Facebook and blog postings
-  announcements during the ride and planned events

The AHCT *Reaching the Summit* campaign seeks the good will of companies, foundations and individuals who will contribute to the fundraising goal of \$315,000 in both 2020 and 2021.

Your sponsorship can also be recognized through:

-  Placement of company products or materials in rider and volunteer bags (approximately 50)
-  Promotion of your sponsorship through your company's internal / external communication channels
-  **And, the best?** Sponsors who contribute \$10,000 or more will receive an AHCT custom cycling jersey as shown on the previous page.



Support the AHCT Cyclists and the Reaching the Summit Campaign

Your help is
needed! Here's
how to join in:

As a
sponsor

See sponsorship opportunities
and benefits inside

As a
rider

You can choose to complete the 4- or 6-day ride in
2020; and, for 2021, you can go the distance from
San Francisco to Madison or take the shorter route
from northern Minnesota to Madison.

As a
friend of
AHCT

Get the word out. Like AHD on Facebook,
follow us on Twitter: @Andeanhealth.
Connect us with your local media.

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UW Department of Family Medicine
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619.788.6833

Contact Laura Brown
(info@andeanhealth.org)
for these and other ways
to get involved.

