

# Reaching the Summit 2020-2021



2020-2021

10th Year

Riding to improve  
health in rural  
Ecuador

In the next two years, we are  
dedicated to raising \$630,000  
to reach \$3 million in our  
cycling team's 10-year history.

Sept 2020 ride

**VIRTUAL!**

2021 ride

**TBD!**



# Reaching the Summit

why?

Funds raised for the 2020 and 2021 bike rides will support the expansion of Andean Health & Development's Physician Residency Program. Only 15% of doctors in Ecuador have residency training, and the vast majority of these physicians live and work in the major cities. AHD has trained 75 Ecuadorian doctors in rural Family Medicine through a rigorous, 3-year residency program in partnership with the Catholic University of Ecuador. Residents learn from a wide variety of services available at the hospital, including maternal care, which is sponsored by Ronald McDonald House Charities.

Third-year residents of the program train subsequent classes of doctors. After graduation, the doctors work at an AHD hospital or another rural facility in Ecuador. As part of the Saludeses Fellowship, they receive continuing education, collaborate on research, and engage in policy discussions.

In 2014, AHD opened its second, rural Ecuadorian hospital: Hesburgh Hospital in Santo Domingo is 90% financially self-sustaining. In addition to expanded clinical care and the residency program, Hesburgh Hospital is also the home of the Andean Health Institute, a center focused on clinical research and the expansion of AHD's regional impact.



Andean Health & Development is improving the health and well-being of the poor in rural Ecuador by providing high-quality medical care based on an innovative and proven model of local sustainability. Its rural teaching hospitals are training tomorrow's physicians to serve the needs of the region's poor. AHD's achievements in health care delivery include:

- + 240,000 patients served
- + 4,500 child births
- + 100% Ecuadorian staff
- + 100% paperless records
- + 100 articles published in an online medical journal
- + 75 local family physicians trained
- + 3 public-private partnerships
- + 3 ongoing research studies
- + 2 state-of-the-art rural hospitals
- + 1 clinical manual published
- + 0 patients turned away

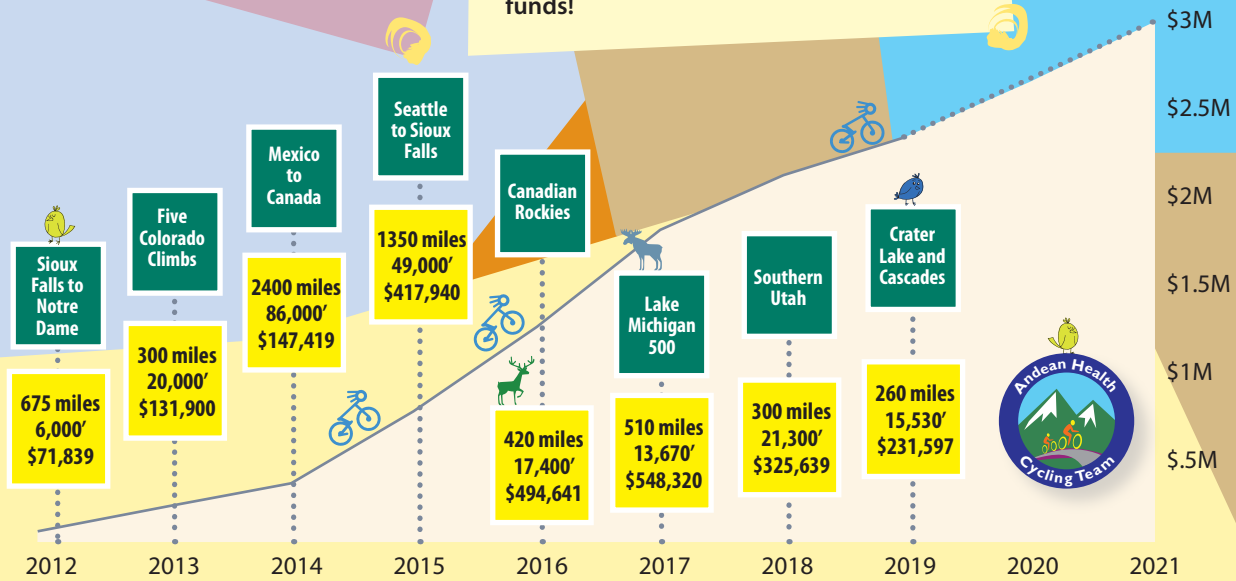
## The AHD Impact

# Cycling to Raise Funds for 10 Years

The AHCT raised \$2,370,000 in its first eight years as a team. Only \$630,000 more to reach \$3 million by its 10th year - 2021.

That means AHCT seeks to *Reach the Summit* by raising \$315,000 in 2020 and \$315,000 in 2021.






History shows the team can do the miles. With your support they can raise these funds!






# Sponsorship Benefits

The AHCT *Reaching the Summit* campaign seeks the good will of companies, foundations and individuals who will contribute to the fundraising goal of \$315,000 in both 2020 and 2021.

Depending on level of sponsorship, your company logo and sponsorship will be displayed through several channels:

-  event brochure
-  the AHD website ([andeanhealth.org](http://andeanhealth.org))
-  cyclists' jerseys
-  tweets, Facebook and blog postings
-  announcements during the ride and planned events

Your sponsorship can also be recognized through:

-  Placement of company products or materials in rider and volunteer bags (approximately 50)
-  Promotion of your sponsorship through your company's internal / external communication channels
-  **And, the best?** Sponsors who contribute \$10,000 or more will receive an AHCT custom cycling jersey as shown on the previous page.



# Support the AHCT Cyclists and the Reaching the Summit Campaign

Your help is  
needed! Here's  
how to join in:

As a  
sponsor

See sponsorship opportunities  
and benefits inside

As a  
rider

You can choose to complete the 4- or 6-day ride in  
2020; and, for 2021, you can go the distance from  
San Francisco to Madison or take the shorter route  
from northern Minnesota to Madison.

As a  
friend of  
AHCT

Get the word out. Like AHD on Facebook,  
follow us on Twitter: @Andeanhealth.  
Connect us with your local media.

Andean Health & Development  
UW Department of Family Medicine  
1100 Delaplaine Ct.  
Madison, WI 53715  
619.788.6833

Contact Laura Brown  
([info@andeanhealth.org](mailto:info@andeanhealth.org))  
for these and other ways  
to get involved.

